2021 FMSH, KDU "Pitching Research" Competition – NOW OPEN!

General Information & Timelines



CALLING ALL FMSH students at KDU (as at 1 March, 2021)! YOU are invited to

participate in a pitching research competition in 2021. This event builds on the great success of several pitching competitions run at the University of Queensland (<u>inaugural edition in 2015</u>, 2^{nd} edition in 2016, 3^{rd} edition in 2016, 3^{rd} edition in 2017 and 4^{th} edition in 2018). This event is sponsored by FMSH faculty.

CORE TASK: requires the completion of a prescribed 2-page template – a template that provides a simple, methodical tool to confidently/succinctly "pitch" essential elements of a new research proposal to an academic expert i.e. to your supervisor. For an explanation of the pitching template and its use, see the SSRN paper "<u>Pitching Research</u>" [Faff (2019)]: <u>http://ssrn.com/abstract=2462059</u>

Important Dates

- Information Session:
 - Date/time: 9th February
 - Venue: 2HC
- Opening of Pitch Submissions: 1st March
- Pitch Submission Deadline: 6th April
- Selection Decision Notification: 20th April
- Semi-Final: 27th April
- FINAL: 4th May

Awards

Shortlisted finalists will be awarded certifies and the winner will be awarded the Pitching Research Challenge Trophy

Submission Process

All entries into the competition must be made via the Pitching research competition Google classroom for intake 37

Information Session Registration – 9 February 2021

Please register your intention to attend the information session by visiting the webpage link below: <u>https://classroom.google.com/c/MjY1MzY2NDA4MDI3?cjc=gtqlrdp</u>

Your assistance executing this registration is greatly appreciated in terms of our planning for the event.

Further Enquiries

For any clarifications or queries regarding the pitch competition requirements, please email **Professor Wasantha Perera** directly: <u>Wasantha.perera@kdu.ac.lk</u> or **Professor Athula Manawaduge** directly: <u>Manawadugeaspg@kdu.ac.lk</u>